

FURNITURE - TRENDS - DECOR

# FARIMOVEL

## MAG'

JULY 2021

FEEL THE DIFFERENCE



DINING ROOM FULL OF TRANQUILLITY!

ROOMS WITH THE SMELL OF SUMMER!

LIVING ROOM WITH NATURAL ELEMENTS!

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LIVING ROOMS  
FRAME COLLECTION!



DINING ROOM  
**FRAME COLLECTION!**







## DINING ROOM **FULL OF TRANQUILLITY!**

If you like to gather your family and friends around a cosy meal in a comfortable atmosphere, then this article is for you.

Besides the table, there are many other furniture and details that make the decoration of the dining room complete. The choice of colour is one of the most important aspects for this atmosphere. After all, it is the base that will interconnect with the pieces that, later, will integrate the environment and still responsible for providing the whole climate.



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**PANTONE®**



Blue is a colour known for bringing tranquillity to environments. The dining room, a space that needs calm and coziness. Thinking like this, there couldn't be a better match, right? And that's right: the colour brings the ideal atmosphere so that the meals of the day are enjoyed the way they deserve.

Simplicity, yes, elegance too. These are the coordinates of the dining room that we present today from the Frame Collection by Farimovel Furniture. Beautiful and cosy, the dining room with blue details is a different bet for your home. When coordinated with the light ash tone, the blue upholstered details create a harmonious contrast that also defines the personality of the space!

Besides the harmony created by the colours in this environment from Farimovel Furniture, the comfort given by the upholstered chairs is quite marked. Besides being aesthetically more beautiful, they potentiate a greater well-being... You know the uncomfortable feeling when you are sitting on a hard chair? Well, with the upholstered chairs you will not have that problem.



# ROOMS WITH THE SMELL OF SUMMER!



Today we present you a room that transmits freshness and the smell of summer! With a touch of creativity and inspiration, our bedroom can be a unique, personal and important place in our home, and becoming special when we manage to take full advantage of its space and its elements. It's a place where we seek silence to relax or work. Therefore, bedrooms tend to be more welcoming and, following this trend, design has contributed to increase the quality and comfort of these spaces.

With the arrival of the heat it is necessary to reorganise the house, especially the more intimate spaces that are part of our daily lives. Use and abuse of cooler colours, such as beige, white and blue. These will help make the decoration cooler and create a more relaxing and soothing effect.

Farimovel Furniture presents in Frame Collection some options for your bedroom in this hottest time of the year. The mixture between blue and beige tones result in a harmonious and fresh environment, automatically taking us back to the sea. Its minimal lines furniture brings to the space a lightness that makes the ambience optically wider.



Make the most of your bedroom space. If there's one thing that feels really good in life, it's getting into bed and feeling the comfort... So dream big... and see life big in your bedroom. Don't skimp on comfort, because we all know that it's in that small space that we want to regain all our energy to start again each day.

# SUMMER 2021

## THE TRENDS IN COLOURS FOR DECORATION!



The Summer trends 2021 revealed by Pantone, refer to flexibility and reinvention. This season, the trend in decoration bets on vibrant colours, which refer to the beauty of nature. Check out the 10 shades defined by Pantone that will ensure a colourful and cosy decor.



1. **Marigold.** According to Pantone, this is: "a comforting yellow, infused with golden orange, that brings a warm presence." So, perfect for decorative pieces such as crockery, tablecloths, pictures etc. If you have a chair that needs renovating, bet on this colour.

2. **Cerulean.** This cool shade of blue, brings serenity and peace. As it is a light colour, it matches any atmosphere. So why not use it in the decorative details of the bathroom, one of the most relaxing places in the house?

3. **Rust.** Rust is an earthy tone that immediately reminds us of comfort and cosiness. This colour can easily be applied to a pouf and will make all the difference in your space.





4. **Illuminating.** For Pantone, this is a shade of yellow that brings joy and the promise of a sunny day. How about applying it to a lamp, for example? Give life to your home ambiances!

5. **French Blue.** Blue is a colour that pleases almost everyone. Therefore, it can be used in several decoration pieces, such as pictures, wall, upholstery. Give free rein to your imagination.

6. **Green Ash.** In addition to bringing freshness, the colour Green Ash soothes. That's why it's perfect to put on bedroom furniture or bedding in this colour.

7. **Burnt Coral.** According to Pantone, "Burnt Coral is an expressive and sociable invitation", in other words, everything we need in 2021. So go for decorative pieces that have this orangey-pink hue.

8. **Mint.** It is a refreshing but also restorative colour. The face of this summer! We consider it the ideal colour for dressers, chairs, benches, etc.

9. **Amethyst Orchid.** A colour that has everything to do with nature, being the intermediate tone between amethyst and orchid. However, because it's a strong colour, the ideal is to create points of colour in the house.

10. **Raspberry Sorbet.** Strong and vibrant, this colour requires a little care when it comes to decoration. Therefore, invest in unique pieces, such as armchairs or cushions.



# SENSES *Collection*

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Exquisite details that breathe simplicity and sophistication, **SENSES COLLECTION** reflects a lifestyle based on innovation and modernity.



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**“Natural elements in decoration are a delightful way to incorporate nature into your home interiors, creating harmonious, relaxing and welcoming ambiances. ”**

LIVING ROOM FRAME COLLECTION



# LIVING ROOM

## WITH NATURAL ELEMENTS!

Natural elements in decoration are a delightful way to incorporate nature into the interiors of your home, creating harmonious, relaxing and welcoming ambiances. They can be used in all rooms, including the living room! Whatever the architectural or decorative style of your home, regardless of the season and where you live, flowers and plants will always be an excellent option for decorating and creating atmosphere. In addition to the features that your eyes can enjoy, using natural plants will also allow you to use another sense that will change the way you observe the sensations that your home awakens: your sense of smell.







# THE GREEN

THE BALANCE BETWEEN LIGHT AND DARK,  
WARMTH AND COLD!



There are no rules about using flowers and plants indoors, as they are extremely versatile. Our tip is to follow your intuition and, of course, be inspired by the example we give you in this living room from the Frame Collection, presented by Farimovel Furniture.



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Green is the colour that punctuates the balance between light and dark, warmth and cold. It brings to the room a reserved and restful feeling. It symbolises well-being, health, freshness, hope, security, balance, youth, tranquillity and softness. Don't be afraid to go for green. This living room from Frame Collection shows you how harmonious the combination of green with darker ash wood can be. Here we complement it with a sofa also in shades of green and several plants that allow the fluidity of the environment, with the touch of nature, even if your home is urban!



# A PLANT

## FOR EVERY SIGN OF THE ZODIAC!



They say that the stars influence every aspect of our lives. From decoration to mood, the moment of birth outlines personality traits common to the children of that day. Is it?

Today we wanted to find out which is the right plant for each sign to have at home and we used the psychological characteristics of each one to make the choice. See if we got it right for your sign:

1 - **Leo**. This is the most exuberant and narcissistic sign of the zodiac and likes to draw attention. That is why we have chosen for Leo the **Calathea Medallion**, a plant full of energy and vitality, with a fast growth and with an impactful image that will never go unnoticed at home, as the leonines like.

2 - **Virgo**. For the intelligent and organised Virgoans we have chosen the **Jars**. We think that these plants known for their simplicity and distinction fit well with the practical philosophy of Virgo, the most intelligent sign of the zodiac.

3 - **Libra**. The Libra natives are sensitive, sophisticated and very balanced, valuing peace and equilibrium. And for them we chose the **Ferns** which are very ancient plants, since the Libra natives value very much the longevity of the elements that surround them.

4 - **Scorpio**. For Scorpio natives we have chosen **Anthurium Clarinervium**. This plant is a little demanding, needing humidity and temperature care, but the many varieties of the species are always owners of great elegance and look perfect in exquisite interior ambiances, as Scorpions like.



5 - **Sagittarius**. Sagittarians are daring and love to travel. Their mind is open and they are always willing to try and change, whatever the goal. For them we have chosen **Dracaena marginata**, a plant with an exotic but undemanding feel, which adapts well to many ambiances.



6 - **Capricorn**. Ambitious, disciplined and very patient, such are the Capricorn natives and for them we have chosen a **Bonsai**. These small trees may not need professional gardeners, but they require all the skills of this strictness of Capricornians to be successful, both in their growth and formation and in their maintenance.

7 - **Aquarius**. For the eccentrics of the zodiac we have chosen **Spindapsus Njoy**, a different and very interesting plant. It is a climbing plant, with permanent dark green leaves with white and cream markings that looks a bit untidy if it is unsupported. It never goes unnoticed and goes very well with the strong aquarium personality!



8 - **Pisces**. Pisces natives are intuitive, calm, spiritual and very zen. For them we have chosen a plant that transmits this serenity - **lavender**. The purple flowers convey serenity and spirituality and their scent could not be more calming. A perfect plant to create the exact atmosphere for Pisces to feel right at home!

9 - **Aries**. Restless, fiery and very impatient, Aries natives don't have the quietness for big demands. Besides, they like to move around and are sometimes distracted. For them, we couldn't choose a plant which requires a lot of care, so their plant can only be a **cactus** or a **succulent**, of course!

10 - **Taurus**. The most striking characteristic of Taurus natives is their resilience. They are loyal, caring and very, very stubborn. That is why we have chosen **Sansevieria**, or **St. George's Sword**, for them. This plant is as stubborn and reliable as Taurus and thrives even when facing difficulties. Besides, it cares for the environment where it grows, just like Taureans.

11 - **Gemini**. Gemini natives are unstable and change their minds very easily. Some people even accuse them of having two faces, but we think they have two sides. For them we've chosen **Hibiscus** or rose-saron, which has two essences - by day exuberant and festive, by night closed and discreet, just like many Gemini.



12 - **Cancer**. We end with Cancer, a sign of loving, sensitive and romantic people. Therefore our suggestion is the **tangle-hearts plant**, which we see in the image, on the top shelf on the right. this light and delicate plant is very romantic with its little leaves and heart shape.



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